

# Simon Kiss

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🐦 SimonKiss1

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## Academic Appointments

- 2020- **Director**, *Laurier Institute for the Study of Public Opinion and Policy*, Waterloo, Ontario.
- 2015- **Associate Professor (Tenured)**, *Wilfrid Laurier University*, Brantford, Canada, Human Rights and Political Science.
- 2010-2015 **Assistant Professor**, *Wilfrid Laurier University*, Brantford, Canada, Journalism and Leadership.
- 2008-2010 **SSHRC Post-Doctoral Fellow**, *John F. Kennedy Institute For North American Studies*, *Freie Universität Berlin*.

## Education

- 2004–2008 **PhD**, *Queen's University*, Kingston, Canada,  
Dissertation title:  
*Selling Government: The Evolution of Government Public Relations In Alberta From 1971-2006*.  
Field exams completed in Canadian and Comparative Politics
- 2003-2004 **MA**, *Queen's University*, Kingston, Canada.
- 1994-1999 **BA (Hons.)**, *University of Alberta*, Edmonton, Canada.
- 1996-1997 **Exchange Semester**, *Philipps University*, Marburg, Germany.

## Publications

### Publications Under Review

Graefe, Peter, Simon Kiss, and Matt Polacko (n.d.). “Long and Short-Term Trends in Working Class Voting”. In: *Working Class Politics in Canada*. Ed. by Royce Koop and Jacob Robbins-Kanter. Vancouver: UBC Press.

### Peer-Reviewed Journal articles

Polacko, Matthew, Peter Graefe, and Simon Kiss (2024). “Subjective economic insecurity and attitudes toward immigration and feminists among voters on the Right in Canada”. en. In: *Social Science Quarterly* (2024). ISSN: 1540-6237.

- Kiss, Simon, Peter Graefe, and Matt Polacko (2023). “The education and income voting divides in Canada and their consequences for redistributive politics”. In: *Electoral Studies* 85 (Oct. 2023).
- Polacko, Matthew, Simon Kiss, and Peter Graefe (2022). “The Changing Nature of Class Voting in Canada, 1965-2019”. In: *Canadian Journal of Political Science/Revue canadienne de science politique* 55.3 (Sept. 1, 2022), pp. 1–24.
- Kiss, Simon, Erick Lachapelle, and Eric Montpetit (2020). “Beyond Region and Ideology: Cultural Theory and Risk Perception in Canada”. In: *Canadian Journal of Political Science / Revue canadienne de science politique* 53.2 (Apr. 21, 2020).
- Kiss, Simon, AML Perrella, and Z Spicer (2019). “Right-Wing Populism in a Metropolis: Personal Financial Stress, Conservative Attitudes, and Rob Ford’s Toronto”. In: *Journal of Urban Affairs* 42.7 (Sept. 18, 2019).
- Kiss, Simon, Karly Rath, and Andrea Perrella (2018). “Balanced Journalism Amplifies Minority Voices: A Case Study of a Fluoridation Plebiscite”. In: *Canadian Journal of Communication* 43.4 (Nov. 3, 2018).
- Lachapelle, Erick, Simon Kiss, and Éric Montpetit (2018). “Public Perceptions of Hydraulic Fracturing (Fracking) in Canada: Corporate Ownership, Issue Familiarity, and Cultural Bias”. In: *Extractive Industries and Society* 5.4 (Sept. 1, 2018).
- Wooten, George W. and Simon Kiss (2018). “The Ambiguous Meaning of Open Government: Parliamentarians, Journalists and Bloggers Define Open Government in Accordance with Their Interests”. In: *Canadian Journal of Political Science/ Revue de science politique canadienne* (Nov. 14, 2018).
- Montpetit, Éric, Erick Lachapelle, and Simon Kiss (2017). “Does Canadian Federalism Amplify Policy Disagreements?” In: *IRPP Series* 65 (Sept. 1, 2017).
- Kiss, Simon (2015c). “Where Did All the Baby Bottles Go? Risk Perception, Interest Groups, Media Coverage and Institutional Imperatives in Canada’s Regulation of Bisphenol a”. In: *Canadian Journal of Political Science/ Revue de science politique canadienne* 47.4 (Feb. 9, 2015), pp. 1–25.
- Perrella, Andrea ML and Simon J. Kiss (2015). “Risk Perception, Psychological Heuristics and the Water Fluoridation Controversy”. In: *Canadian Journal of Public Health* 106.4 (May 1, 2015), e197–e203.
- Kiss, Simon (2014d). “Responding to the ‘New Public’: The Arrival of Strategic Communications and Managed Participation in Alberta”. In: *Canadian Public Administration* 57.1 (Mar. 1, 2014), pp. 26–48.
- Kiss, Simon J. (2013a). “Legislation by Agenda-Setting: Assessing the Media’s Role in the Regulation of Bisphenol A in the U.S. States”. In: *Mass Communication and Society* 16.5 (Sept. 2013), pp. 687–712. ISSN: 1520-5436, 1532-7825.
- Kiss, Simon (2012b). “The Red-Green Divide in Canada”. In: *Zeitschrift für Kanada-Studien* 32.2 (Oct. 1, 2012). Ed. by Simon Kiss, Frauke Brammer, and Tim D Kremser, pp. 1–17.

## Peer-Reviewed Book Chapters

- Perrella, A.M.L, Simon Kiss, and Ketan Shankardass (2023). “Narratives and Support for Fluoridation”. In: *Democratizing Risk Management*. Ed. by Monica Gattinger. Springer, Apr. 1, 2023.
- Kiss, Simon (2017f). “Government Public Relations: Between Politics and Administration”. In: *News Writing and Reporting an Introduction to Skills and Theory*. Ed. by Bruce Gillespie. Oxford: Oxford University Press, Sept. 1, 2017.

- Kiss, Simon (2010). “Cell Phones and Surveillance: Mobile Technology, States and Social Movements”. In: *Surveillance*. Ed. by Sean P Hier and Josh Greenberg. Vancouver: UBC Press, Jan. 1, 2010.
- Rose, Jonathan and Simon Kiss (2006). “Boundaries Blurred: Mass Media and Politics in a Hyper Media Age”. In: *Mediascapes*. Ed. by Paul Atallah and Leslie Regan Shade. Nelson, Jan. 1, 2006.

## Reports and Non-Peer Reviewed Articles

- Kiss, Simon, AML Perrella, and B J Kay (2021). “Collapse of the Liberal Dynasty: The 2018 Ontario Provincial Election”. In: *Canadian Political Science Review* (Jan. 1, 2021).
- Kiss, Simon and Erick Lachapelle (2019). “Opposition to Carbon Pricing and Right-Wing Populism: Ontario’s 2018 General Election”. In: *Environmental Politics* (Apr. 29, 2019).
- Perrella, Andrea ML, Simon Kiss, and Barry J Kay (2017). “Triple Play: The Ontario 2014 General Election”. In: *Canadian Political Science Review* 11.1 (Dec. 15, 2017), pp. 157–181.
- Kiss, Simon, AML Perrella, and B J Kay (2014). “How to Win and Lose an Election: Campaign Dynamics of the 2011 Ontario Election”. In: *Canadian Political Science Review* 8.1 (Aug. 12, 2014).

## Book Reviews

- Kiss, Simon (2017k). “Reviving Social Democracy: The near Death and Surprising Rise of the Federal NDP, Laycock, d and Erickson, l, UBC Press, 2014”. In: *Canadian Journal of Political Science / Revue canadienne de science politique* 50.3 (Sept. 1, 2017).
- (2014c). “Political Marketing in Canada, Thierry Glasson Alex Marland and Jennifer Lees-Marshment Vancouver: UBC Press, 2012, Pp. 255.” In: *Canadian Journal of Political Science / Revue de science politique canadienne* 47.2 (2014), pp. 411–412.

## Invited Talks

- Kiss, Simon and A.M.L Perrella (2021). “Emotions, Right-Wing Populism and Economic Anxiety in Open-Ended Survey Responses: Ontario 2018”. Midwest Political Science Association, Chicago, Apr. 13, 2021.
- Kiss, Simon and Andrea M. L. Perrella (2021). “Public Opinion and Fluoridation In Canadian Plebiscites, Presentation to Calgary Fluoridation Campaign”. July 28, 2021.
- Kiss, Simon (2020e). “Populism and Governance Today”. Guest lecture. Municipal Leaders Forum 2020, Mar. 27, 2020.
- (2019b). “Social Media, Misinformation and Disinformation in Canadian Elections”. Brantford Public Library, Oct. 3, 2019.
- (2018b). “Overview of Ideologically Motivated Reasoning - @Risk”. Institute for Science, Society and Policy, University of Ottawa, May 16, 2018.
- (2018d). “The Ambiguous Meaning of Open Government: Journalists, Parliamentarians and Bloggers Define Open Government in Ways That Suit Their Interests”. Syracuse University, Maxwell School of Public Affairs, Apr. 3, 2018.
- (2016a). “Technocracy and Democracy in Managing Risks from Chemicals: The Case of BPA”. Institute for Science, Society and Policy, University of Ottawa, Mar. 10, 2016.
- (2014a). “Building the Orange Wave”. Author meets critics panel. Brock University, St. Catharines, Ontario, June 1, 2014.
- (2014b). “Opposition to Fluoridation as Culture War”. Hamilton City Council, May 1, 2014.

- Kiss, Simon (2013). “How Citizens Reason about Science”. Hamilton City Council, Dec. 1, 2013.
- Kiss, Simon and Andrea M. L. Perrella (2012). “Understanding Opposition to Fluoridation”. Region of Waterloo Public Health Department, Apr. 5, 2012.

## Conference Papers

- Kiss, Simon J. (2022). “Do Newspaper Closures In Canada Reduce Municipal Elections Turnout”. Midwest Political Science Association, Chicago, Illinois, Apr. 2022.
- Kiss, Simon J., Matthew Arp, Jason Roy, et al. (2022). *Housing in the Ontario General Election*. Presentation. Waterloo, ON, Oct. 6, 2022.
- Kiss, Simon J., Matthew Polacko, and Peter Graefe (2022). “Economic Precarity, Gender, Immigration and Support for the Right in Canada”. American Political Science Association, Sept. 17, 2022.
- (2021). “The Changing Nature of Class Voting In Canada, 1965-2019”. Canadian Political Science Association, June 1, 2021.
- Kiss, Simon, AML Perrella, and Z Spicer (2018a). “Economic Anxiety, Race and Populism: The Case of Toronto Mayor Rob Ford”. Midwest Political Science Association, Chicago, Apr. 6, 2018.
- (2018b). “Economic Anxiety, Race and Populism: The Case of Toronto Mayor Rob Ford”. Canadian Political Science Association, Regina, May 30, 2018.
- Kiss, Simon, Erick Lachapelle, and Eric Montpetit (2016). “Measuring Grid-Group Measures to the Canadian Context”. Midwest Political Science Association, Chicago, Apr. 1, 2016.
- (2015). “Measuring Grid-Group Measures to the Canadian Context”. European Consortium for Political Research, University of Montreal, Aug. 1, 2015.
- Kiss, Simon and Andrea Perrella (2014). “Heuristics and Public Health Controversies”. American Political Science Association, Washington, D.C, Sept. 1, 2014.
- Kiss, Simon (2012a). “Precaution or Political Convenience: Evidence, Politics and the Regulation of BPA in Canada”. University of Victoria, June 1, 2012.
- (2011a). “Legislation by Agenda-Setting: The Regulation of BPA in the United States”. Reykjavik, Iceland, Aug. 27, 2011.
  - (2011b). “Where Did All the Baby Bottles Go? Interest Groups, Public Opinion and the Regulation of Bisphenol a in Canada”. Wilfrid Laurier University, June 1, 2011.
  - (2009). “Social Class, Environmental Attitudes and the Party System in Canada - the Canadian Political Environment and the Politics of the Canadian Environment”. Berlin, Germany, Oct. 1, 2009.

## Research Funding And Awards

### Research Funding

- 2022 **MITACS Accelerate Grant**, *Principal Investigator*, “Innovating to Calibrate Non-Probability Survey Samples”, \$40,000.
- 2020 **Social Sciences and Humanities Research Council, Partnership Engage Grant**, *Principal Investigator*, “Understanding Canada’s Public Health Workforce In A Pandemic”, \$24,000.

- 2018 **Social Sciences and Humanities Research Council, Insight Grant**, *Principal Investigator*, “Is there a cost to winning votes? Understanding the Relationship Between Organization, Campaign Strategy and Communication Styles in the NDP”, \$88,000.
- 2013 **Social Sciences and Humanities Research Council, Insight Development Grant**, *Principal Investigator*, “Risk In Canadian Political Culture(s) : Adapting A Cultural Theory of Risk To The Canadian Context”, \$56,700.
- 2012 **Wilfrid Laurier University, Research Seed Grant**, *Principal Investigator*, “Adapting A Cultural Theory of Risk To Canada”, \$3000.
- 2011 **Wilfrid Laurier University, Short-Term Internal Research Grant**, *Principal Investigator*, “Politics of Regulating BPA in Canada”, \$3000.
- 2009 **Department of Foreign Affairs and International Trade and Heinrich Böll Foundation *Understanding Canada Conference Grant*** , *Principal Investigator*, “Canadian Environmental Politics and the Politics of Canada’s Environment”, \$15000.

#### Fellowships and Awards

- 2016, 2017, 2018 **Wilfrid Laurier University, Merit Pay Award.**
- 2013-2022 **Wilfrid Laurier University, Multiple one-term course remissions for increased scholarly research activities.**
- 2009-2011 **SSHRC Post-Doctoral Fellowship, Freie Universität Berlin** , \$38,000 p.a..
- 2009 **German Academic Exchange Service Post-Doctoral Fellowship, Freie Universität Berlin** , \$4,000 p.a..
- 2006 **Queen’s University W.C. Good Memorial Fellowship, Queen’s University, Kingston, Canada**, \$20,000 p.a..
- 2006-2008 **SSHRC Doctoral Fellowship, Queen’s University, Kingston, Canada**, \$20,000 p.a..

#### Internal Service

##### University-Level

- 2020- **Director, Laurier Institute for the Study of Public Opinion and Policy.**
- 2020 **Vice-President Academic Hiring Committee.**
- 2016-2018 **Faculty of Liberal Arts Senate Representative.**
- 2016-2018 **Member, Senate Committee on Research and Academic Planning.**

##### Faculty-Level

- 2019- **Faculty of Liberal Arts, Curriculum Committee.**

##### Program-Level

- 2014 **Journalism Curriculum Revision Committee.**
- 2013-2015 **Coordinated Journalism Speaker Series.**

2010- **Member, Promotion and Tenure Committees, Digital Media and Journalism, Human Rights and Human Diversity, Leadership.**

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## Relevant Professional Experience

### Professional

2002-2003 **Public Affairs Officer**, *University of Alberta*, Edmonton, Alberta.

1999-2002 **Communications Officer**, *Alberta New Democratic Caucus*, Edmonton, Alberta.

### Internships

2003 **Editorial Internship**, *National current affairs television program 'Sabine Christiansen'*, Berlin, Germany.

2003 **Political Affairs Internship**, *Embassy of Canada*, Berlin, Germany.

2002-2003 **European Affairs Internship**, *Free Democratic Party of Germany and Bundestag Parliamentary Committee on European Affairs*, Berlin, Germany.

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## Computer skills

Statistical Software R (Advanced), SPSS (Intermediate)

Open Science Git and RMarkdown

Markup  $\text{\LaTeX}$ (Intermediate)

Programming Languages Python (Basic)

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## Languages

German Fluent

French Advanced